

Clientele & Award-Winning Special  
Events Marketing Collateral  
produced by Bogart's

# THE *Bogart* GROUP

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SPECIALIZING IN DISTINCTIVE HIGH-END  
INVITATIONS AND SPECIAL EVENT COLLATERAL

# About The Bogart Group

For over 20 years The Bogart Group a.k.a. Bogart Graphics Group and Bogart's shared their experience, ingenuity and inspiration with legendary clients in the entertainment, travel and leisure, luxury retail and corporate arenas.

Bringing creativity, quality and finesse to each and every project, The Bogart Group's dedicated team of visionaries represented some of most talented and imaginative professionals in the creative services industry.

Offering a full-service approach to each client's marketing design and printing needs, The Bogart Group provided a myriad of signature services, including unique advertising and marketing campaigns, image-enhancing graphic design and premier printing and production services.



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# Casinos-Hotels-Resorts Clientele

- Bally's Entertainment
- Four Seasons Hotels & Resorts
- Foxwoods Resort Casino
- Harrah's Entertainment, Inc.
  - Bally's
  - Caesars
  - Harrah's
  - Showboat
- Hilton Hotels Corporation
- Hollywood Casinos
- Las Vegas Sands Corporation
- Loews Hotels
- Marriott International, Inc.
- Merv Griffin Resorts & Event Productions, LLC



# Casinos-Hotels-Resorts Clientele – page 2

- MGM / Mirage Resorts, Inc.
  - MGM Grand Hotel
  - The Mirage
  - Treasure Island
- Park Place Entertainment, Inc.
- Trump Entertainment Resorts, Inc.
  - Trump Castle Casino Resort
  - Trump Plaza Hotel & Casino
- Trump Entertainment Resorts, Inc. – continued
  - Trump Taj Mahal Casino Resort



# The Walt Disney Company Clientele

- Disneyland
  - Anaheim, CA
- Disney Design Group
- Disney Marketing / Art
- Disney Resorts Design
- Disney's Fairy Tale Weddings
  - Orlando, FL, & Anaheim, CA
- The Walt Disney Company
  - Burbank, CA
- Walt Disney Studios
  - Burbank, CA
- Walt Disney World Company
- Walt Disney World Entertainment, Inc.
- Walt Disney World Parks & Resorts

# Luxury Retail Clientele

- Barney's New York
- Bergdorf Goodman
- Bloomingdale's
- Bonwit Teller
- Lord & Taylor
- Macy's – New York City
- Saks Fifth Avenue – New York City
- Talbots
- Tiffany & Co.

# Paper Mill Companies Clientele

- Beckett Paper Company
- Fox River Paper Company
- French Paper
- Gilbert Paper Company
- Hammermill Paper Company
- International Paper Company
- James River Paper Corporation
- Mohawk Paper
- Neenah Paper
- Strathmore Paper Company



# Other Major Clientele

- Academy of Television, Arts & Sciences
- AT&T
- Chase
- Citigroup, Inc.
- Cunard Cruise Lines
- Mellon Bank
- Planet Hollywood
- PNC Bank
- Polo Ralph Lauren
- Royal Caribbean Cruises Ltd.
- Sports Illustrated
- Time-Warner, Inc.
- The Plaza Hotel – New York City
- The Trump Organization
- Trump Shuttle, Inc.



# Major Special Events Collateral

- Barbra Streisand's HBO Live Televised MGM Grand Las Vegas New Years Eve Gala Grand Re-opening, 1993
- An evening with "The Chairman of the Board", Frank Sinatra, at Foxwoods Resort Casino Grand Opening, 1993
- Frank Sinatra / Capital Records Duet, 1993
- Michael Feinstein / Time's Fortune Magazine 60<sup>th</sup> Anniversary Celebration, 1993
- Lucille Ball's Birthday / New York Chautauqua Institute Event Celebration, 1994

# Major Special Events Collateral – page 2

- Say Hey Willie – 40<sup>th</sup> Anniversary Celebration of “The Catch”, 1994
- Donald J. Trump’s 50<sup>th</sup> Birthday with “The Beach Boys” Event Celebration, 1996
- An evening with Ivana Trump at Bally’s Las Vegas
- Lifestyles of the Rich and Famous, Robin Leach
- Super Bowl XXVIII / Dallas Cowboys and Buffalo Bills, 1994
- Star Search, Ed McMahon
- The Emmy Awards, 1991 through 1996



# New Years Eve Special Events Invitations

- Atlantic City Hilton (The Grand) – Atlantic City, NJ
- Bally's Park Place Casino Resort – Atlantic City, NJ
- Bally's Las Vegas – Las Vegas, NV
- Bally's Paris Las Vegas Hotel Casino – Las Vegas, NV
- Bally's Casino Tunica – Tunica, MS
- Caesars – Atlantic City, NJ
- Foxwoods Resort Casino – Ledyard, CT



# New Years Eve Special Events Invitations – page 2

- Harrah's Casino Resort – Atlantic City, NJ
- Harrah's Casino Resort – Las Vegas, NV
- Las Vegas Hilton – Las Vegas, NV
- Merv Griffin Resorts – Atlantic City, NJ
- Sands Hotel Casino – Atlantic City, NJ
- Sands Hotel Casino – Las Vegas, NV
- The Mirage – Las Vegas, NV



# New Years Eve Special Events Invitations – page 3

- Trump Castle Casino Resort – Atlantic City, NJ
- Trump Plaza Casino Resort – Atlantic City, NJ
- Trump Taj Mahal Casino Resort – Atlantic City, NJ
- Walt Disney World Company – Orlando, FL
- Walt Disney World Parks & Resorts – Orlando, FL
  - Disney's Contemporary Resort
  - Disney's Grand Floridian Resort & Spa



# Disney Major Special Events Collateral

- Disney's Enchanted Celebrations
- Disney's Fairy Tale Weddings
- Disney's Fairy Tale Weddings Pavilion Televised Grand Opening, 1995
- Disney's Fort Wilderness Lodge Grand Opening, 1994
- Disney's GM Test Track Grand Opening, 1998
- Disney's Splash Mountain Grand Opening, 1992
- Disney's Twilight Zone Tower of Terror Grand Opening, 1994



# Disney Major Special Events Collateral – page 2

- Walt Disney World 20<sup>th</sup> Anniversary Celebration, 1991
- Walt Disney World 25<sup>th</sup> Anniversary Celebration, 1996
- EuroDisney Grand Opening Celebration, Paris, France, 1992
- EPCOT Christmas Candlelight Ceremony 25<sup>th</sup> Anniversary Celebration, 1996
- Disney's Fairy Tale Weddings Social Stationery Line
- Walt Disney World 25<sup>th</sup> Anniversary Community Service Awards, 1997

# Disney Major Special Events Collateral – page 3

- Beauty & The Beast
- The Lion King
- The Little Mermaid



# Performing Artists Special Events

- Anne Murray
- Barbra Streisand
- Celine Dion
- Diana Ross
- Dionne Warwick
- Frank Sinatra
- Frankie Valli & The Four Seasons
- George Benson
- Harry Connick, Jr.
- Julio Eglcious
- KC and The Sunshine Band
- Kenny Loggin
- Kenny Rogers
- Liza Minnelli
- Luciano Pavarotti

# Performing Artists Special Events – page 2

- Luther Vandross
- Michael Jackson
- Neil Sedaka
- Paul Newman
- Peabo Bryson
- Placido Domingo
- Reba McEntire
- Taylor Dane
- The Beach Boys
- The Fifth Dimension
- Tony Bennett
- Wayne Newton

# About John Jeffrey Bogart, “Jeff”

Jeff is a senior business executive with 30+ years of extensive strategy, marketing, operations and business development experience – possessing exceptional customer insights, highly skilled leadership, innovative thinking and diverse marketing approaches.

His experience ranges from current VP, Business Development for one of the largest direct response marketing companies in North America to past EVP, Sales & Marketing, Founder, President and CEO of renown U.S. Marketing Communications' Corporations.

He's a recipient of numerous coveted awards and has been featured in several prominent marketing communications and business magazines: Communication Arts, HOW, Step-by-Step Graphics, Graphic Arts Monthly and multinational business magazine Fortune, to mention a few.





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